

Please Direct All Correspondence to Customer Number **20995**

NOTICE OF APPEAL

FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant	:	Zachary J. Mason
App. No	:	10/684,313
Filed	:	October 13, 2003
For	:	PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY
Examiner	:	Dangelino N. Gortayo
Art Unit	:	2168

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

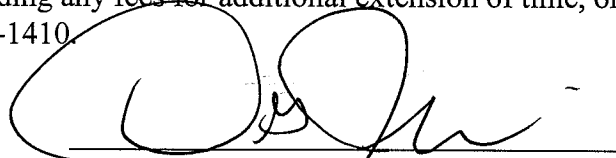
Sir:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner dated April 10, 2007 finally rejecting Claims 1-16.

(X) The amount of \$500 will be paid via EFS Web.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Dated: June 8, 2007



David G. Jankowski
Registration No. 43,691
Attorney of Record
Customer No. 20,995
(949) 760-0404